



Corporate Overview

Pacnet is Asia's leading communications provider delivering integrated high-performance data delivery and hosting services on a unified Pacnet platform to define a new paradigm in Asian connectivity.

Formed from the operational merger of two regional telecommunications service providers, Asia Netcom and Pacific Internet, we have the Asian heritage which enables us to understand the diverse business communication requirements unique to the region.

Key to enabling our leading-edge communication services is our ownership of 46,420 km of submarine cable infrastructure across Asia and the Pacific Ocean.

Pacnet owns and operates EAC-C2C, Asia's largest submarine cable infrastructure at 36,800 km with a design capacity of 17.92 terabits per second (Tbps) to 30.72 Tbps to and from each of the landing countries, and EAC Pacific, our new 9,620 km trans-Pacific cable system that directly connects the United States to Japan.

Through nearly 100 Points of Presence (PoPs), we have a global reach that extends beyond Asia to hundreds of cities around the world.

We deliver our comprehensive portfolio of advanced IP, data, voice and managed solutions to tens of thousands of satisfied customers including major carriers, over 40 percent of Fortune 500 enterprises and small and medium-sized enterprises (SMEs).

Headquartered in the heart of Asia in both Hong Kong and Singapore, we have more than 1,200 employees spread across our 24 offices located in 13 countries, including Australia, China (including Hong Kong), India, Indonesia, Japan, Korea, Malaysia, the Netherlands, the Philippines, Singapore, Taiwan, Thailand and the United States.



Our Value Propositions

Why choose Pacnet?

Five key value propositions that drive service quality and customer satisfaction

We are Asia Pacific's leading submarine cable network

Pacnet's EAC-C2C network is the region's largest privately-owned submarine cable system, spanning 36,800 km between Japan, Korea, Hong Kong, Taiwan, Philippines, Singapore and China. This state-of-the-art cable system features a design capacity of 17.92 terabits per second (Tbps) to 30.72 Tbps to and from each of the landing countries, with continuous upgrades underway. Pacnet's network capabilities has also been further enhanced by EAC-Pacific, its 9,620 km trans-Pacific cable which has been ready for service since April 2010 and offers up to 1.92 Tbps of capacity between Japan and the United States.

We deliver a next-generation core network platform

Pacnet has upgraded its integrated EAC-C2C core network platform with Automatically Switched Optical Network (ASON) and Generalized Multiprotocol Label Switching (GMPLS), which enables a new set of features such as meshed protection on the optical layer, auto-provisioning and optimized routing of traffic to support latency-sensitive applications such as video and IPTV.

We are all about customer care

Pacnet's customer care for SMEs, and in the Carriers and Enterprise space, has swept customer service awards and industry analysts' recognition across the region. Pacnet delivers 24 x 7 x 365 customer service in multiple languages and has deployed a state-of-the-art customer service platform that enables multimedia-blended interaction with customers.

We are Asia, and the 'on-ramp' to Asia from anywhere in the world

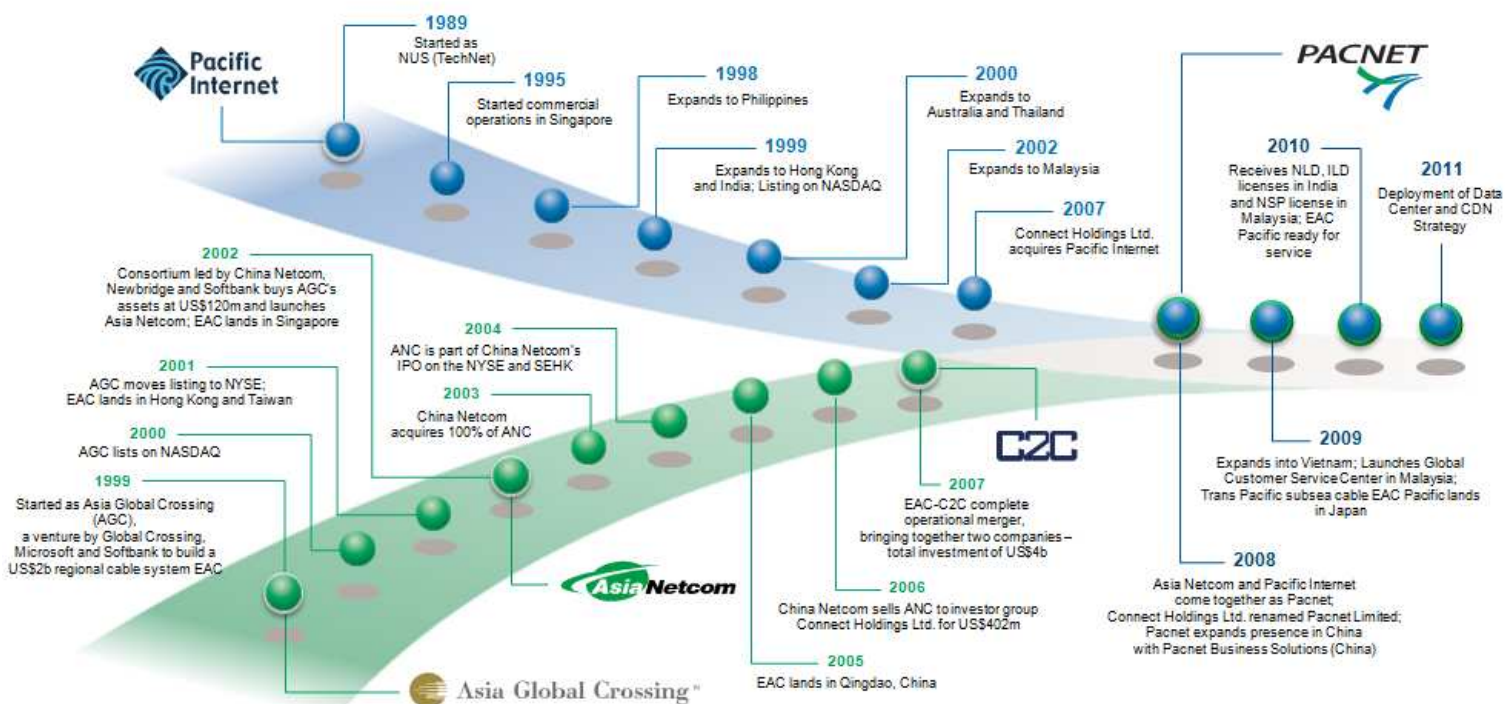
Pacnet operates under a focused business strategy with an emphasis on driving technology innovation and service excellence. As the only independent service provider in the region, Pacnet excels at being nimble, with the ability to quickly react and support changing market conditions. The company delivers leading-edge solutions to our customers, at the best commercial terms. Our independence also means a clear investment and product strategy designed to enhance our capabilities and offer value to our customers at all levels of the market.

We have an experienced management team

Pacnet's experienced management team combines a world-class service quality culture with deep on-the-ground knowledge of the industry and the region, enabling the delivery of an industry-leading portfolio of products and services to customers.



Our History



With the 8 January 2008 operational merger and rebranding of Asia Netcom and Pacific Internet, we have created Asia's leading communications provider with the largest regional footprint and the region's most extensive submarine cable infrastructure.

Pacnet is all about Asia

Against a backdrop of explosive economic growth and increasing bandwidth demand in Asia is Pacnet, the region's leading communications provider, formed from the operational merger of Asia Netcom and Pacific Internet.

The former Asia Netcom has its roots in Asia Global Crossing's \$2 billion investment in building a next-generation subsea cable network, EAC, to connect key markets in Asia. In 2003, the company was bought by a consortium led by China Netcom. With industry-leading growth and an unsurpassed portfolio of enterprise and carrier solutions, Asia Netcom was sold to Connect Holdings, in 2006. Connect Holdings is a private investor group comprising of Ashmore Investment Management Limited, Spinnaker Capital Limited and Clearwater Capital Partners.

In 2007, Asia Netcom merged with C2C, another cable network owned by the same investor group, to create the region's largest submarine cable network EAC-C2C.

The former Pacific Internet Limited was the leading telco-independent Internet Service Provider (ISP) in the Asia Pacific region. The company delivered a comprehensive suite of Internet data, voice and video services to corporate business and consumer customers. Pacific Internet started in 1989 as TechNet, the research and development network of the National University of Singapore. In 1999, the company listed on NASDAQ and continued to expand its footprint into Australia, Hong Kong, Thailand and Malaysia.

In 2007, Connect Holdings acquired majority of the shares of Pacific Internet, after which, Pacific Internet was delisted from NASDAQ. Connect Holdings was renamed Pacnet Limited in 2008 and completed the acquisition of the remaining shares of Pacific Internet in the fourth quarter of 2008.

Following the launch of Pacnet in 2008, the company has continued to grow aggressively throughout Asia.

In 2008, Pacnet expanded its presence in China through the formation of Pacnet Business Solutions (China), the first foreign-owned telecommunications equity joint venture in China with a license to offer IP VPN services to major cities across the country. That year, the company also announced its investment into its first trans-Pacific cable infrastructure EAC Pacific, which connects to its pan-Asia cable network EAC-C2C in Japan and enhances Asia to US connectivity.

Pacnet established its first Point of Presence (PoP) in Vietnam in Ho Chi Minh City in 2009. That year, the company also launched its new global customer service center in Kuala Lumpur, Malaysia. The new global customer service center features a state-of-the-art multimedia-enabled platform and provides 24 x 7 x 365 customer service in multiple languages.

In 2010, Pacnet obtained a Network Service Provider (NSP) license from the Malaysian Communications and Multimedia Commission (MCMC), paving the way for future expansion into Malaysia. Shortly after that, Pacnet, through its joint venture Pacific Internet India Pvt. Ltd. (Pacnet India), obtained National Long Distance (NLD) and International Long Distance (ILD) licenses from the Department of Telecommunications of India, setting the stage for providing businesses in India, broader access to Pacnet's suite of advanced telecommunications solutions.

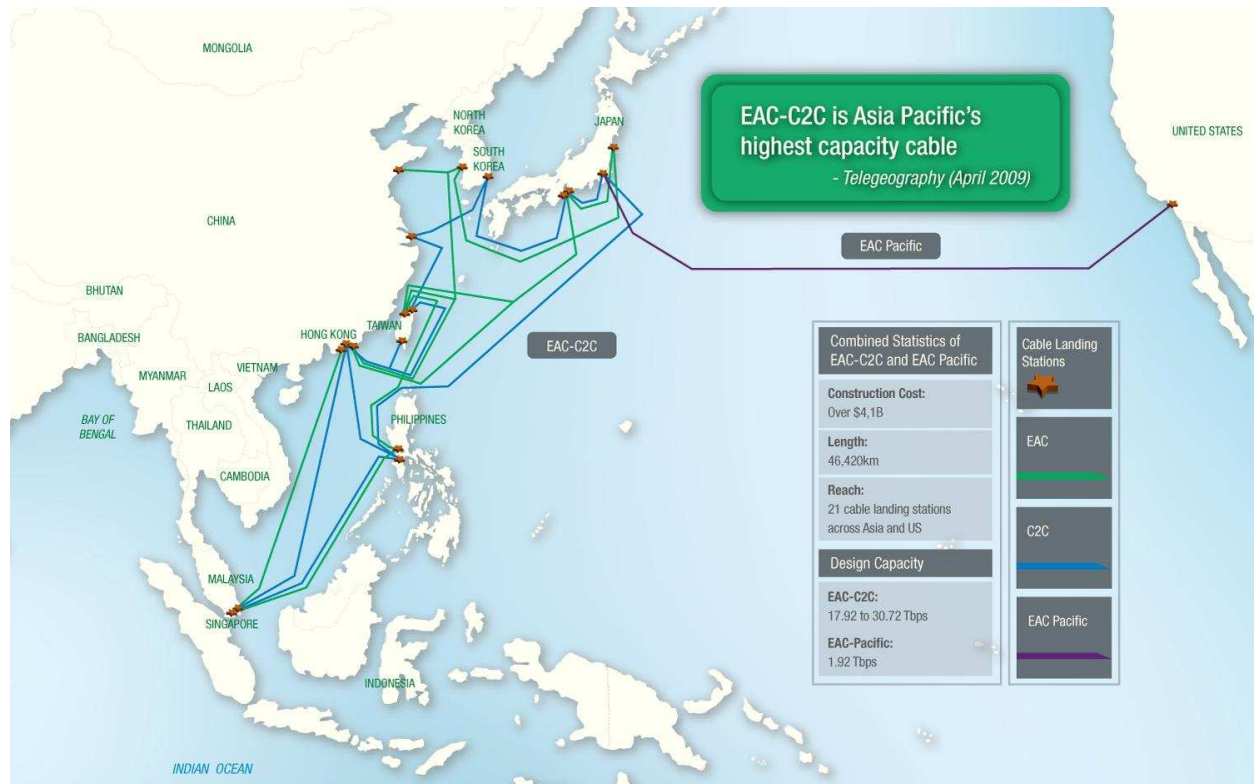
Since the end of 2010, Pacnet has made strategic investments into expanding its data center capabilities by building advanced CloudSpace data center facilities with high-speed connectivity to Pacnet's networks to complement its existing DataSpace data center facilities. Pacnet's first CloudSpace data center, HKCS1, was launched in Hong Kong in November 2010, and this was soon followed by the launch of its Singapore CloudSpace data center, SGCS1, later that month. In February 2011, the company unveiled its new Sydney CloudSpace data center, SYCS1.

These facilities have been complemented by its fourth and most advanced CloudSpace data center, HKCS2, in March 2012.

Pacnet also launched its content delivery network solution, Asia's most extensive CDN deployment by a telecommunications service provider utilizing its wholly-owned network and hosting infrastructure, in 2011. Pacnet continues to grow its data center and content delivery capabilities in anticipation of Asia's growing digital appetite.



Our Network



EAC-C2C

At the heart of Pacnet is EAC-C2C, Asia's leading state-of-the-art fiber optic submarine cable network spanning 36,800 kilometers between Hong Kong, China, Korea, Japan, Taiwan, the Philippines and Singapore. EAC-C2C has a design capacity of 17.92 terabits per second (Tbps) to 30.72 Tbps to and from each of the landing countries, with continuous upgrades underway.

The integration of EAC and C2C into a single system - with multiple landings and Points of Presence (PoPs) in key markets - has strengthened Pacnet's position as the region's leading provider of next-generation communications solutions, offering unsurpassed flexibility, resiliency and route diversity.

In April 2009, Pacnet completed the first phase of its upgrades to EAC-C2C, almost doubling its capacity by adding over 3,200 gigabits per second (Gbps) of capacity across the network. In October 2009, Pacnet announced plans to add an additional 3,600 Gbps of capacity – its largest ever capacity upgrade. The latest upgrades have been completed in 2010 and has increased EAC-C2C's capacity across all locations which it lands to meet burgeoning intra-Asia traffic demand.

Next-generation core

Pacnet has also upgraded the core network platform of the EAC-C2C cable system with Automatically Switched Optical Network (ASON) technology which enables a new set of features such as meshed protection on the optical layer, auto-provisioning, and optimized routing of traffic to support latency-sensitive applications such as video and IPTV.

Ownership and control

Unlike consortium cable systems with multiple owners and often contrasting interests, EAC-C2C is wholly-owned by Pacnet. Having control over our network means we are able to maintain the highest level of performance for our customers, which we back up with the industry's most competitive Service Level Agreements (SLAs).

For our customers, this means they are buying directly from the owner, and avoid the extra cost and complexity of purchasing through an intermediate vendor. Direct access to the network also means we can provision services faster, identify and fix problems quicker, and respond to customer requirements in real-time.

EAC Pacific

In 2010, Pacnet's subsea cable network was further enhanced with our first trans-Pacific cable EAC Pacific. EAC Pacific is part of the \$300 million Unity cable system that has been built with five other global companies including Bharti Airtel, Global Transit, Google, KDDI Corporation and SingTel.

This new 9,620 km trans-Pacific cable system provides connectivity between Chikura, located off the coast of Japan near Tokyo, to Los Angeles, California and other network PoPs on the West Coast of the United States.

Pacnet is the largest investor in Unity and operates two of the five fiber pairs in the cable system independently. The two fiber pairs, collectively known as EAC Pacific, provides up to 1.92 Tbps of capacity across the Pacific Ocean.

At Chikura, EAC Pacific is seamlessly connected to Pacnet's pan-Asia EAC-C2C cable system, further enhancing connectivity from and into Asia. This also enhances the reliability and resiliency of Pacnet's cable network by offering additional capacity and route diversity.

Construction of the cable system began in February 2008 and the cable system has been ready for service since 1 April 2010.

###